



FOR IMMEDIATE RELEASE

HAWAI'I GIRL SCOUTS TO OPEN COOKIE BOOTHS ACROSS THE STATE ON FEB. 23

Consumers in Hawai'i can support their local girl entrepreneurs by purchasing iconic cookies to power amazing experiences in outdoors, STEM, and beyond.

HONOLULU (January 23, 2024) – Girl Scouts of Hawai'i has kicked off the 2024 Cookie Season with presales, rallying community members to support the world's largest girl-led entrepreneurial program. On February 23, Girl Scouts will begin holding booths to sell Girl Scout cookies at various locations across the state. Every package of cookies sold provides invaluable experiences for Girl Scouts, from community service projects to troop travel.

Before February 23, those looking to purchase cookies may place an online order via Digital Cookie® to get them personally delivered. Cookie fans may locate a booth near them for in-person purchasing using GSH's [Cookie Finder](#). The last day for both online and in-person cookie sales is March 31.

"The Girl Scout Cookie Program is an amazing skill-building opportunity for girls and a fun, tasty way for the entire community to get involved," said GSH CEO Dr. Kanoë Nāone. "When someone buys a box of cookies, they are investing in our keiki and Hawai'i. The girls learn about leadership, goal setting, communication, sales, and customer service. These are skills they'll carry with them for the rest of their lives, setting them up for success."

The Girl Scout Cookie Program is the world's largest girl-led entrepreneurial program. Girl Scouts' Financial Literacy badges offer entrepreneurial playbooks for every age level. From the Cookie Goal Setter badge earned as a Daisy to the Entrepreneur Accelerator for girls in high school, the Girl Scout Cookie Program teaches girls financial literacy, planning, budgeting, teamwork, innovative thinking, and confident decision-making.

Girl Scouts in grades K-12 can start their journey to fun, friendship, and new experiences by joining the world's largest entrepreneurial organization for girls at any point in the year. Girls can join, and adults can become volunteers at www.gshawaii.org.

About Girl Scouts of Hawai'i

Supporting over 5,000 girl and adult members statewide, Girl Scouts of Hawai'i (GSH) builds girls of courage, confidence, and character to make the world a better place. GSH's headquarters is located on the island of O'ahu, with three neighbor island service centers on Hawai'i Island, Kaua'i and Maui. GSH is chartered by the national office, Girl Scouts of the USA (GSUSA), and is responsible for the leadership, administration, and supervision of Girl Scout programs in Hawai'i. For more information about GSH, visit www.gshawaii.org or call (808) 595-8400.

###

MEDIA CONTACTS:

Becker Communications, Inc.

Jocelyn Collado

jocelyn@beckercommunications.com

(808) 392-5737 – cell

Laura Young

laura@beckercommunications.com

(808) 348-4321 – cell