



Family Guide

girl scouts
of hawai'i

Important Dates

December 3

- Cookie Confidence! Caregiver Support Training

January 1

- Digital Cookie registration starts

January 4

- Girls may begin taking orders using their order card or Digital Cookie website

January 9

- Cookie University

January 17

- Presales end
- Turn in preorder to your troop

January 18

- Continue taking cookie orders

February 17 – February 19

- Cookies arrive

February 19

- Cookie booths begin

February 19 – February 21

- National Girl Scout Cookie Weekend

March 29

- Cookie Program ends
- Prince Kūhiō Day

May 8

- Cookie CEO Celebration



Aloha Girl Scout Family,

Mahalo for being part of the **largest girl-led entrepreneurial program in the world**. The Cookie Program is a core part of the Girl Scout experience, helping girls build confidence, develop essential skills, and grow as leaders. Many business and community leaders proudly share that their journey began with selling Girl Scout Cookies.

Your Girl Scout's participation supports troop activities and strengthens our council by funding programs, maintaining facilities, and expanding opportunities across our islands. Every dollar of proceeds stays right here in our local community.

Girls look forward to Cookie Season each year—the fun, the challenges, and the chance to run their own cookie business.

Your support is invaluable. Mahalo for helping our Girl Scouts shine.

Girl Scouts of Hawai'i Cookie Team

Why participate in the Girl Scout Cookie Program?

The Cookie Program builds real-world skills that support Girl Scouts now and in the future. Participants develop five (5) essential skills :

Goal Setting: Girl Scouts set cookie sales goals individually and with their team, create a plan to reach them, and develop cooperation and team-building skills all along the way!

Decision Making: Girl Scouts help decide how the troop will spend their cookie money, furthering their critical-thinking and problem-solving skills.

Money Management: Girl Scouts take cookie orders, handle customers' money and increase their financial literacy.

People Skills: Girl Scouts learn how to talk to, listen to, and work with all kinds of people while selling cookies. These experiences help them develop healthy relationship and conflict-resolution skills and, the confidence to speak up in any situation.

Business Ethics: Girl Scouts practice being honest and responsible at every step of the cookie sale. Their business ethics reinforce the positive values they are developing as a Girl Scout.

Cookie

Register for Cookie University Today!

Confidence!



Hawai'i Island



Kauai



Maui



O'ahu



For Caregivers



Cookie Program Toolkit



Top Five (5) Ways to Support Your Girl Scout:

1. Encourage Goal Setting

- Set both sales goals and learning goals (e.g. “I would like to practice counting money back to customers.”)
- Visualize goals using the **Rewards Panel** on the paper order card.
- Revisit goals mid-season to celebrate progress and adjust as needed.

2. Support Digital Cookie (DC)

- Set-up your DC Marketing website
- Send marketing emails or texts to friends and family.
- Share link on your social media platforms

3. Create Selling Opportunities

- Sell at booths or setup lemonade stands.
- Encourage walkabouts through neighborhoods, local businesses or your workplace.
- Decorate your booth – share your goals. Use posters, signs or themed displays.

4. Volunteer

- Support your troop by chaperoning booths, managing inventory, transporting cookies, or distributing rewards.
- Coordinate booth schedules and connect with your Troop Cookie Manager to sign up and assist where needed.

5. Practice Safety

- **Grade level requirements-**
 - Daisies, Brownies, Juniors –
 - Adult supervision required.
 - Cadettes, Seniors, Ambassadors –
 - Buddy System required.
- **Wear Girl Scout attire** - vest, sash, or t-shirt.
- **Know your area** - Be familiar with the neighborhoods where you will be selling.
- **Plan ahead** - Have a safety plan and know how money will be securely handled.
- **Do not enter** homes or vehicles.
- **Sell in the daylight.**
- **Protect privacy** - Don't share your last name, address, email, or number with customers.
- **Road Safety** - Follow pedestrian rules, use crosswalks, and stay alert.

How to Participate

Online

Girl Scouts collect orders online by sharing their **Digital Cookie** link with your contacts.

In-Person

Collect in-person orders using the paper order card. Ask friends, family, co-workers, and neighbors.

Family Cookie Booth

Setup cookie booths for your Girl Scout – either Council Secured, Troop Secured, or your own lemonade stand. Simply follow the Adult Supervision Guidance and Booth Safety Requirements found on our website.

Program Opportunities

Gift of Caring (GOC)

This is our council-wide service project that allows customers to purchase **virtual** packages of Girl Scout Cookies in support of a charitable cause. Every donation helps Girl Scouts make a meaningful difference in the community while earning **special GOC rewards**. Girl Scouts should **ask every customer** if they would like to donate a box. Over **80% of customers say yes when asked!**

Cookie Captain

Earn service hours, build skills, and **qualify** to attend the **Cookie CEO** event. Volunteers may support operations at the O'ahu Buffer to earn service hours. **Cadettes and older** Girl Scouts may apply to mentor younger Girl Scouts **with** cookie sales.

Resources



GS Hawaii



GSUSA



Digital
Cookie



Cookie
Captain

Questions? Reach out to your Troop Cookie Manager.