

Cookie Delivery Day Patch & Charms



Collect this exclusive patch and all 4 charms! This year we are debuting instant rewards that will be distributed on Cookie Delivery Day if girls meet the requirements! Girls get rewarded sooner during the 2022 cookie program as she reaches each reward level. She'll get the patch and charms from her troop cookie manager (TCM) right away, no waiting necessary!



Delivery Day
Patch

Set up Digital Cookie by
January 19, 2022



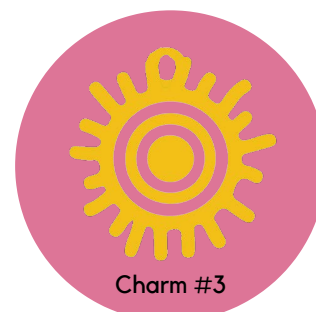
Charm #1

Sell 24+ Packages
by January 19, 2022



Charm #2

Send 25+ emails through
Digital Cookie
by February 8, 2022



Charm #3

10+ Different Customers
by February 8, 2022



Charm #4

Create handout with
QR code
by February 8, 2022

FAQ

When does a girl get her reward?

Council will verify Digital Cookie and Initial Order requirements for the patch and first and second charm. For each Girl Scout who meets these requirements, Troops will receive the patch and charms on Cookie Delivery Day! These will be in your Troop packet on delivery day! TCMs will need to verify the girls completed the third and fourth steps to earn each of those charms (we've included a sweet tracking tool TCMs can use on the back of this flyer - it's Girl Scout honor system).

Do I need to return rewards not earned by girls?

Yes, please return any charms not earned by girls back to any GSH office or GSH staff member by the end of the cookie season. Mahalo!

Will Juliettes be able to earn this patch and/or charms?

Yes, Juliettes who sell cookies and meet the requirements for the patch and the first and second charms will be able to receive the patch and charms on the day they pick up their Initial Order cookies from Council. Juliettes will need to show the Council Cookie staff members the requirements for the third and fourth charms to earn those.

Can the packages sold be on Digital Cookie and/or paper card?

Yes! Pre-sold cookies for initial order can be digital or paper card and includes Gift of Caring cookies sold

Will Troops who chose the C/S/A Reward Opt Out be eligible to receive this patch and/or charms?

No, Girl Scouts in these Troops have opted out of ALL rewards & patches including this Cookie Delivery Day patch & charms.

How should I distribute the reward items to girls?

Girls love to be recognized at meetings in front of their peers. Plan the first five minutes of each meeting February through March to congratulate girls on their achievement and pass out Cookie Delivery Day patch and charms.

Will Girl Scouts who set up a Digital Cookie page after the Jan. 19 deadline still be able to earn the patch later in the cookie season?

No, this patch is only available during an exclusive timeframe. Digital Cookie will open to Girl Scouts starting Dec. 15th, 2021 and girls can set up their Digital Cookie page with personal bio and photo and goal (if under 13, with caregiver support) starting Dec. 15th. A Girl Scout's Digital Cookie page will only 'go live' for customers to purchase cookies when the GSH Cookie Program opens on Jan. 3rd, 2022. To earn this exclusive patch, a Girl Scouts Digital Cookie must be set up before Jan. 19th. To earn the charms, each step has to be met by the deadline too. Hint: start early and set up Digital Cookie page!

What if a Girl Scout earns the patch but not all the charms?

This reward is tiered so that a Girl Scout can earn the charms if she meets each requirement. If a Girl Scout misses one of the requirements, then she misses the charm too. We know how our Girl Scouts love goals, so be sure to share all the dates and requirements with the Girl Scouts AND their families - to avoid disappointments. We want girls to show off their achievements with this reward during the Cookie Program season!

Any other questions?

Our Council Cookie Team is ready to answer your questions! Contact us at cookies@gshawaii.org

