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GIRL SCOUTS OF HAWAII ANNOUNCES WOO RI KIM AS NEW DIRECTOR OF PRODUCT SALES

HONOLULU (June 24, 2019) – Girl Scouts of Hawai'i has named Woo Ri Kim as the organization's new Director of Product Sales. Her duties will entail managing the nonprofit's ongoing product sales and brand promotions.

"We are excited to have an accomplished young professional join our retail and product services team," said Shari Chang, Chief Executive Officer of Girl Scouts of Hawai'i. "Woo's experience and demonstrated leadership skills align with Girl Scout's vision to develop successful female leaders of courage, confidence, and character."

Prior to joining Girl Scouts of Hawai'i, Kim served as a Project Manager of the Hawaiian Humane Society, where she was responsible for working in tandem with the organization's president and CEO to oversee all phases of development with third party vendors, designing marketing collateral and fundraising event support. She also previously served as Humane Society's Interim Director of Development, handling all aspects of annual campaigns such as planning and executing events and fundraisers.

Kim received her Bachelor of Arts in Psychology from the University of Hawai'i at Manoa and is an active volunteer with Hawai'i Foodbank.



About Girl Scouts of Hawai'i

Supporting over 5,000 girl and adult members statewide, the Girl Scouts of Hawai'i (GSH) builds girls of courage, confidence, and character to make the world a better place. GSH's headquarters is located on the island of O'ahu, with three neighbor island service centers on the islands of Hawai'i, Kaua'i and Maui. GSH is chartered by the national office, Girl Scouts of the USA (GSUSA) and is responsible for the leadership, administration and supervision of Girl Scout programs in the State of Hawai'i. For more information about GSH, visit www.gshawaii.org or call (808) 595-8400.

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