



FOR IMMEDIATE RELEASE

GIRL SCOUTS OF HAWAI'I NAMES NEW DIRECTOR OF PROGRAMS

HONOLULU (January 8, 2024) – Girl Scouts of Hawai'i (GSH) has promoted Charelle Silva to director of programs from senior manager of programs. In her new position, she will oversee the development and implementation of all GSH programs, including camps, the annual STEM Fest, higher award ceremonies, and more.

Prior to her appointment as director of programs, Silva held the position of senior manager of programs. During this time, she was responsible for the delivery of the Girl Scout Leadership Experience, analyzed data to determine the amount and type of programs, and managed volunteer committees supporting Girl Scouts with their Higher Awards. She is a skilled event planner, who has held positions with Kualoa Ranch Hawaii, Inc. and Something New.

Silva's history with the Girl Scouts goes back to 1987 when she joined her first troop. She received both the Silver and Gold Awards as a Girl Scout, and participated as a teen mentor at various camps, served as a troop leader and cookie manager, all before joining as council staff in 2016.

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About Girl Scouts of Hawai'i

Supporting over 5,000 girl and adult members statewide, Girl Scouts of Hawai'i (GSH) builds girls of courage, confidence, and character to make the world a better place. GSH's headquarters is located on the island of O'ahu, with three neighbor island service centers on the islands of Hawai'i, Kaua'i and Maui. GSH is chartered by the national office, Girl Scouts of the USA (GSUSA) and is responsible for the leadership, administration and supervision of Girl Scout programs in the state of Hawai'i. For more information about GSH, visit www.gshawaii.org or call (808) 595-8400.

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